

No. TNTEU/R/Admin./MATRIBHASHA DIWAS/2020/250

Dated: 20.02.2020

Dr.V.BALAKRISHNAN. Ph.D. REGISTRAR i/c

To

The Principals of all the Affiliated Colleges of Education.

Sir/Madam,

- **Sub:** Celebration of 21st February 2020 as "**MATRIBHASHA DIWAS**" (Mother Tongue Day) Arrangements for Celebration Reg.
- **Ref:** Letter No.3106/A22020-1, Dated 19.02.2020 from the Additional Secretary to Government, Higher Education (A2) Department, Secretariat, Chennai -9.

I am by direction to inform you that the Additional Secretary to Government in the communication (reference cited) has requested to celebrate "MATRIBHASHA DIWAS" (Mother Tongue Day) on 21.02.2020 in a grand manner.

In this regard, "**MATRIBHASHA DIWAS**" (Mother Tongue Day) may be celebrated by promoting the use of mother tongue and action a certain objective.

- Highlight the linguistic diversity of our country
- Encourage usage, not only of the respective mother tongue but other Indian languages as well
- To understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression
- To encourage the learning of languages, other than one's own mother tongue

Hence, it is requested you to celebrate the occasion, in your college campus by organizing activities such as preferably in at least two languages, Elocution, Debating, Singing, Essay writing competition, Painting competition, Music and Dramatic performance music and drama performances, exhibitions, online resources and activities as well as events exploring the cognitive, economic, social and cultural activities of multilingual society, Exhibition depicting linguistic and diverse wealth of India.

In this connection, all the College of Education affiliated to University are requested to celebrate **Matribhasha Diwas on 21.02.2020**, in a befitting manner.

This is for your kind perusal.

